



Creative Media Manager - Job description

Job Title: Creative Media Manager

Job Role: We are recruiting for a Creative Media Manager who is a passionate pursuer of Jesus, aware of the culture and values of the church and has a heart to communicate V61's vision, ministries and events through innovative, creative, consistent and engaging digital content across a multitude of platforms. This is an exciting new role where you will be responsible for all aspects of our digital content and design from strategy to generating ideas to implementation. This role would suit a creative, dynamic, proactive self-starter with a talent for creating digital content.

Hours worked: Depending on experience and availability of the person this role is 2.5 to 5 days per week, Sunday to Thursday. **Duties will pro-rata accordingly.**

It is anticipated that staff will contribute additional hours to these into the life of the church in the same way that other church members contribute over and above their work hours.

Based at: Church Office - 1st Floor, 10 Station Parade, Balham High Road, SW12 9AZ (or home working arrangements can be considered)

Salary: £24,000-27,000pa full time salary (pro rata for part time)

Job Purpose: To lead and be responsible for the strategy, design, production and delivery of V61's digital and media content

Reports to: Operations Pastor

Annual Leave: 28 days paid per year including bank holidays (pro rata for part time). The leave year runs from April to March

Probation Period: 3 months

Terms of Employment: 1 year contract initially

Key Responsibilities:

- Responsible for leading, owning, devising and creating church-wide communication, ministry programmes and events in creative visual ways to encourage and excite our congregation, our community and the wider public about the vision of V61
 - Proactively generate ideas to film/record, video, audio and podcasts and then edit and publish for our various ministries and events
 - Harness the power of testimonies and great storytelling through graphics, video and digital content
 - Generate, devise and create regular and engaging content to be used across all social media channels and ensure this content is uploaded in a timely fashion to ensure V61's informative content is current and communicated as widely as possible
 - Create regular and engaging content for Sunday and midweek communications in line with internal deadlines
 - Proactively work with Ministry teams to stay informed on all internal developments and activities in order to ensure communications are accurate and timely
- Responsible for the production and review of all creative content and media
 - Develop graphic design concepts and content in response to the vision cast by leadership, to be used across various media channels (both digital and print)
 - Working with the website designer, ensure the V61 website is kept up to date, engaging and accurate
 - Responsible for producing content and ideas for mailchimp newsletters
- Ensure V61 brand and texture is consistent throughout all messaging, graphics and digital content across all communications channels
- Devise and develop creative content strategy, campaigns and schedule to increase engagement and profile of V61
 - Actively seeks ways to continually improve the standard of V61's creative content and raise the profile of V61 across all media and communication channels
- Work closely with the Operations Pastor regarding the live streaming process and producing/editing relevant digital content for the live streams and other services
- Stay up-to-date with current trends in social media, design and editing tools, and applications
- Create and release content that is within copyright and licensed agreements, or obtaining correct licenses for content used or produced
 - Following GDPR laws and V61 privacy policies regarding people's personal data and self-likeness within creative content

Other Responsibilities:

- Attend all staff meetings, away days and training as required
- Operate within the budget set



- Play a full part as a member of the staff team, working collaboratively on shared goals and supporting wider ministries of the church as appropriate
- Capturing content that supports and builds the V61 culture (eg culture of honour, diversity and inclusion)

Job Competencies

- Be a passionate disciple of Jesus Christ, demonstrating personal growth and accountability
- Proven creative and artistic ability and a great communicator across digital platforms
- Experienced in the full process of video production, from initial concept planning to filming and editing
- Fluent in graphic design programs such as Adobe, Premiere Pro, Photoshop, After Effects, InDesign and Illustrator (still graphic design essential competency, motion graphic design desirable competency)
- Great time management skills with the ability to meet deadlines (sometimes short)
- Able to respond quickly to external factors
- Excellent communication skills
- Be a self-starter able to pioneer new ideas and initiatives and work at a strategic level
- Good organisational and administration skills with proficiency in Microsoft Office
- Possess qualities of both a team player and a team leader
- A committed member of Vineyard 61 Church
- Experienced in creating engaging social media and digital content across Instagram, FaceBook, YouTube and new platforms that are relevant (desirable)
- Experience in website design (desirable)
- Experience in motion graphic design (desirable)

About the Vineyard Movement

Vineyard Churches UK and Ireland exists to participate in the advancement of the Kingdom of God through the work of local Vineyard churches that communicate the Gospel of Jesus Christ in word and practise.

We are a growing movement of churches, built on God's transforming word, who worship God with passion, intimacy and expectation. We are God's children, empowered by his Spirit, extending his Kingdom together, everywhere in every way.

We will serve people, especially the poor and vulnerable, and communicate the goodness of Jesus with compassion and generosity.

We will make disciples, develop leaders, plant churches, and contribute to the blessing of the whole Body of Christ.

For more info check out: <https://www.vineyardchurches.org.uk/vision/>



Advert

Creative Media Manager

Vineyard 61 Church in South West London is looking to recruit a Creative Media Manager who is a passionate pursuer of Jesus and has a heart to communicate V61's vision, ministries and events through innovative, consistent and engaging digital content across a multitude of platforms. This is an exciting new role where you will be responsible for all aspects of our digital content and design from strategy to generating ideas to implementation. This role would suit an creative, dynamic, proactive self-starter with a talent for creating digital content.

Employment: Depending on experience and availability of the person this role is 2.5 to 5 days per week, Sunday to Thursday. 1-year initial contract

Application end date: 12th January 2021

Likely start date: As soon as possible

Job Description: Please click here (add the link)

Website: <https://vineyard61.org/>

If you are interested and ready for a new challenge, forward your CV and covering letter to admin@vineyard61.org